

Higher Footage

DEREK PHILLIPS

Travel Creator

Previous Partnerships

Higher footage has had the opportunity to work and create content for 4 star and 5 star resorts and private islands across the Caribbean and globe



MANTA ISLAND



COPA DE ARBOL

Results

My content creation efforts have noticeably boosted my clients' online presence, drawing in a wider audience and increasing brand recognition. The engaging content has led to more interaction and a stronger connection with their target market. Overall, the results speak for themselves, with improved website traffic, higher social media engagement, and increased customer conversions.

Testimonials

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“Working with Higher Footage was an overall great experience. Through planning out the trip to our resort, the deliverables, and the content desired, Derek was professional, friendly, and easy to work with. The content provided was incredible and the turn around was very fast. He provided 360 tours of our accommodations, great videos and photos from both drone and DSLR of the property and activities offered, and materials specifically fit for social media. We would have Derek back in a heartbeat to come and capture more of what our resort has to offer.

EMILY WHITE- COPA DE ARBOL RESORT

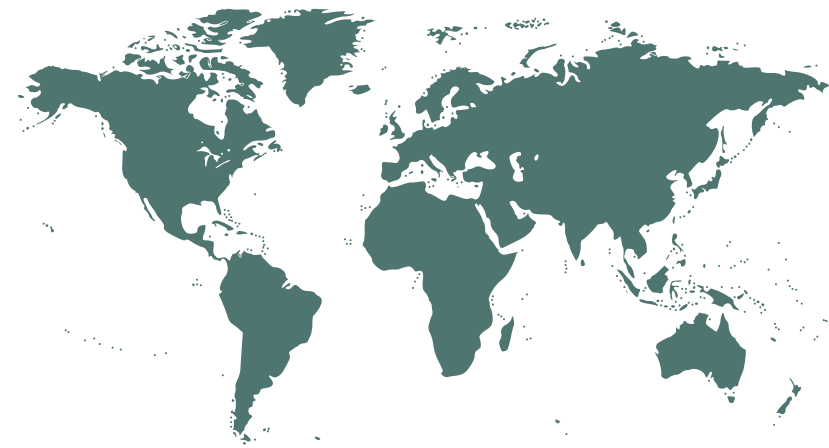


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Working with Higher Footage was nothing short of extraordinary. Not only did Derek capture the essence and beauty of the resort with stunning clarity and creativity, but his communication throughout the process was exemplary. Higher Footage went above and beyond our expectations, delivering a series of photos and videos that perfectly depicted the serene and unique atmosphere of our resort. We are beyond pleased with the results and highly recommend Higher Footage's services to anyone looking to capture the essence of their property.

-CHARLENE FEDOROFF- MANTA ISLAND RESORT

Audience Demographics

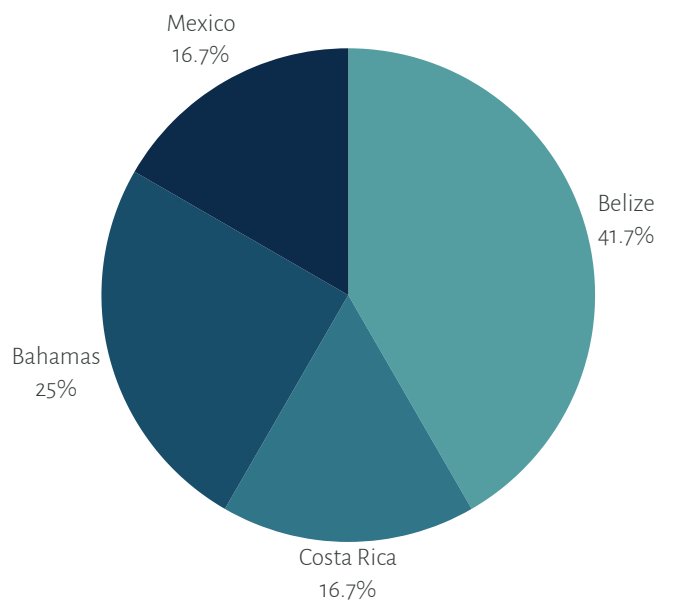


PRIMARY LOCATIONS

The main locations based off engagement and searches comes from a multitude of countries including Belize, Bahamas, Aruba, Mexico, Turks and Caicos, Jamaica, Costa Rica and many more.

ENGAGEMENT RATES

My demographic engagement and search rates represent the countries that I have worked based on the impact that my contact has made across the internet and socials.



Services and Rates



01

AERIAL SERVICES

My aerial services come with the option of individuals such as only photos or videos, depending on the amount of aerial deliverables that would best fit your need!

02

LIFESTYLE IMAGES

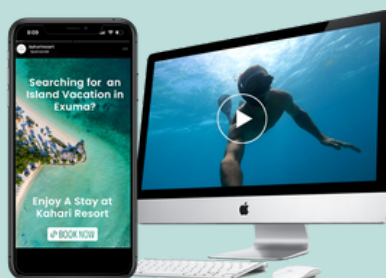
Lifestyle images are very important for showcasing and capturing the events and opportunities that are presentable while staying at your establishment. They help grasp ones perspective while also capturing the lifestyle it comes with.



03

SHORT & LONG FORM CONTENT

Short and Long Form Content is essentially content created for the purpose of advertisements, reels, giveaways, things of that nature with the goal of drawing people in and showcasing all you have to offer.



04

360 WALKTHROUGH AND VR

360 Walkthrough and Vr services are a great way of letting the audience experience in an immersive way in which they can experience what it will feel like to be at your property.



05

SET AND CUSTOM PACKAGES

We offer many packages that contain all of the following services, depending on the amount of content and deliverables you want. We also offer custom packages which lets you design a content package designed by you to best fit your budget and needs!

*For actual rates please refer to Higher Footage Pricing Sheet



Lets work together

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